

Exclusive program
 In 2021 Tirana Incubator opens its doors for ambitious student-teams with a great business idea.



Tirana Inc.

1 program
 10 teams
 100 days

Startup Incubation program for selected student-teams.



TIRANA INC IS ESTABLISHED WITHIN THE FRAMEWORK OF EU FOR INNOVATION PROGRAM, IMPLEMENTED BY GIZ & PRENEURZ



Implemented by






About Tirana INC.

Tirana INC. is an initiative of Albanian universities, established in the framework of EU for Innovation programme, implemented by GIZ and Preneurz.Amsterdam, and supported by the City of Tirana.

It's our mission that, in three years' time, Tirana INC. will be the number one destination for ambitious Albanian student entrepreneurs to kickstart their company.

The services of **Tirana INC.**

- Tirana INC. supports student start-up teams from idea towards market validation.
- Tirana INC. is structured around experiences from seasoned entrepreneurs and is supported by experts in start-up entrepreneurship, pitching, customer discovery, financial modelling and product development.
- Tirana INC. provides working space high-quality training and mentoring services.
- Upon completion of the incubation program, participants become lifelong members of the Tirana INC. Alumni Club.



Our **incubation program** in 100 days.

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The program consists of five pillars:

- expert sessions (workshops)
- growth sessions (mentoring)
- network events
- office hours
- individual coaching

After 100 days teams will be ready to spread their wings.

..... **PROGRAM ITINERARY**

Start-up Bootcamp [early Sept.]:

4 days of intensive training during which start-ups jointly work on team performance and business idea.

Start-up Launch Classes [10 weeks Sept.-Dec.]:

One day per week training and mentoring.

Topics include market validation, customer discovery, revenue models, financial modelling, go to market, product development and pitching.

The Tirana INC. Demo Day [early December]:

All teams present their start-up to an expert jury and audience of investors, partners and launching customers.

Benefits for Founding Partners of Tirana INC.

By building the first student incubator in Tirana together with other Albanian universities you will be part of history. It will allow you to:

- Share resources, learn and build networks
- Create economies of scale (enough start-up teams)
- Be an interesting partner for government and business
- Create a “landmark” location in Tirana
- Be able to select two student (or recently graduated) start-ups for Tirana INC.

Tirana INC. founding partner universities are: University of Tirana [Faculty of Economics], Metropolitan University of Tirana, POLIS University, EPOKA University and the Polytechnic University of Tirana.

Benefits for Student Start-up Teams

- Hands-on support on how to start and run a successful company
- Individual mentoring sessions with local and international seasoned entrepreneurs and business experts
- Access to a vibrant community of passionate founders
- 5K Euro prize money

THE CRITERIA FOR TEAMS TO BE SELECTED ARE:

Affiliation with Albanian universities (student or recently graduated)
 Founder qualities
 Team composition
 Time dedication
 Idea assessment

Benefits for Tirana INC. Program Supporters

Organizations supporting the program commit to communicating Tirana INC. information around new program, events, activities etc. in their community via leaflets, online newsletters and social media. Program supporters actively contribute to the program through their expertise, network and are able to sponsor start-up teams. In return Program Supporters increase their eligibility as a key player in the entrepreneurship ecosystem and get first row access to young entrepreneurial talent.



Tirana Inc. is looking for **dream teams!**

Timeline from **Launch to Kick-off:**

- March 31st: Partnership Launch
- April 1st: Open for applications
- June 1st: Deadline for application
- June 15th: Selection announcement
- September 1st: Kick-off first pilot program

Interested?

To keep up to date with the launch of Tirana Inc. contact our Community Manager, **Enejda Groshi**.

Email: enejda@tirana-inc.al
www.tirana-inc.al

Should you be interested in getting involved with Tirana INC. contact **Valbona Koci** at EU for Innovation
www.euforinnovation.al/tirana-inc

